



April 5, 2009

Dear Valued Customer:

On April 1, 2009, EIS was notified that Permacel, a division of Nitto Denko Corporation, will exit the manufacture of Electrical Insulation as well as certain General Industrial tape products. The timing for the exit from the business is targeted to occur on September 30, 2009. This decision will affect EIS as well as all other channels of distribution for Permacel tapes in North America. Consequently, all EIS customers using Permacel tapes will be affected as well.

We are disappointed with the decision by Permacel to exit the electrical insulation tape business as we have represented them in the market for many years. However, we are fortunate to represent several excellent alternative "drop in" replacement tape products from 3M, Intertape Polymer Group, Saint Gobain and others. In many cases, these alternative products are already specified into your own product manufacturing process.

EIS has sufficient inventory of Permacel tape products to ensure that your transition to an alternative product should not negatively affect your business. We do ask that you begin the transition process as soon as possible in conjunction with your EIS representative to alternative tape products that we can supply. We will work diligently with you over the next several weeks to aid in the changeover and avoid any disruption to your business.

We do appreciate the opportunity to earn your business each day and we look forward to helping you through this transition with a minimal amount of inconvenience.

Best regards,

A handwritten signature in black ink that reads "Bob Thomas". The signature is written in a cursive, flowing style.

Bob Thomas  
President and CEO  
EIS Inc.