



ANNOUNCEMENT
Monday, August 16, 2010

Breyden Products, Inc. is pleased to announce an asset purchase of the Gudebrod Inc. Electronics Division. The purchase was complete on Monday, August 16, 2010. The acquisition includes all manufacturing equipment, trade names, trademarks, inventory, and open purchase orders relating to Gudebrod's Electronics Division.

The asset purchase of Gudebrod Inc. Electronics Division enhances Breyden's position as the largest supplier in the world of lacing tapes, cords and braider yarns used in the Wire Harnessing Industry. The Gudebrod product line will be incorporated into the Breyden facility in Columbia City, Indiana.

For questions related to the acquisition, please contact Breyden Products Inc. 260-244-2995 or email mzuber@brydenproducts.com

Breyden Products website: www.breydenproducts.com

**Mike Zuber
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**Jay Miller
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