

EIS is a North American distributor supplying a full range of critical products for electrical OEM apparatus repair, electronic, assembly, and industrial markets. Our products range from insulating and conductive materials, to assembly tools, test equipment, safety and shop supplies, industrial products, and customized parts—EIS is an important single source to Original Equipment Manufacturers, Repair Shops and the Assembly Markets.

For over 55 years, EIS has become the biggest and best electrical, electronic, assembly, and industrial materials provider to these markets in North America. EIS began in Atlanta, Georgia, as a family owned distributor to motor repair shops. EIS expanded its product line for the first time in 1967 to target electrical OEMs. Over the years, EIS grew and expanded its markets into fabrication, assembly and industrial. Genuine Parts Company (NYSE: GPC) acquired EIS in July of 1998, as a wholly owned subsidiary.

Market Positioning Mission Statement

EIS is committed to being the leading distributor in North America of process materials, production supplies and industrial MRO products to the Electrical OEM, Apparatus Repair, Assembly, and Fabrication markets. EIS is capable of achieving this mission because of:

- Our broad offering of products and excellent support from our key suppliers
- The core capability of our people
- Our superior relationship, reputation, and long history with customers in these markets
- Our current infrastructure of facilities and deployment of inventory and people in North America
- Our financial strength
- Our value added capabilities

“EIS is *committed to being the leading distributor in North America...*

We help customers save money by reducing cycle time and inventory with Electronic Integrated Supply and Automated Inventory Management Solutions (A.I.M.S.). We deliver with a spirit of enthusiasm and responsiveness unmatched in the industry. Customers feel good about doing business with EIS, and we intend to keep it that way.