



PRESS RELEASE

EIS, INC.
FOR IMMEDIATE RELEASE

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EIS COMPLETES ACQUISITION OF FAY ELECTRIC WIRE CORPORATION

Atlanta, GA, January 4, 2010 - EIS Inc., a distributor of electrical insulation and other process materials used in the electrical original equipment manufacturing business, as well as the motor repair market announced today that they have acquired the assets of Fay Electric Wire Corporation of Elmhurst, Illinois. Fay is a distributor of quality electrical process materials to OEM's and repair facilities.

With 2008 sales of \$466 million, EIS is one of North America's leading distributors of process materials; production supplies, and value added fabricated parts. Primary markets for EIS are the electrical OEM, apparatus repair and assembly markets. EIS supplies over 100,000 critical products from 31 branches and 3 fabrication facilities located in North America.

EIS, Inc. is a wholly-owned subsidiary of Genuine Parts Company (NYSE: GPC).

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